



# YingYing Zhang

Digital Product Designer

## Education

**Tyler School of Art, Temple University**

BFA \ Graphic & Interactive Design

Philadelphia, PA

August 2014 – May 2018

## Experience

**Slyce – UI/UX Designer**

Philadelphia, PA \ Oct 2018 – Current

- Design and develop new front-end user interfaces for Slyce Studio
- Provide design support and develop Slyce marketing website and emails
- Support front-end development team on implementation and design of Web SDK user interface

**Neusis – UI/UX Designer**

Philadelphia, PA \ May 2017 – Sep 2018

- User research and UI design for web, mobile and desktop apps
- Front-end development in HTML, CSS and JavaScript
- Video production, motion design, design for marketing

## Skills

**Language**

- English – Fluent \ Professional Working Proficiency
- Chinese Mandarin – Native Speaker

**Software**

- Adobe Creative Suite
- Figma, Sketch & InVision Suite
- Cinema 4D
- Prototyping tools such as ProtoPie
- Microsoft Office Suite

**Programming Languages & Frameworks**

- Proficient in responsive HTML & CSS coding and CSS transitions and animations
- Familiarity with popular CSS frameworks such as Tailwind and Bulma
- Working knowledge of JavaScript and familiarity with jQuery and other popular libraries
- Experience developing native UI with React Native
- Experience developing web apps with Svelte, Angular and Vue